

Tony Ellison *UX & UI Designer*

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Statement

I am a designer who is passionate about creative problem solving, and human-centered design. I focus mainly on interactive design but I've acquired skills in user research, basic front-end web development, and visual design.

Education

BFA - Digital Media *Interactive Focus*

Kendall College of Art & Design 2011 - 2015

Experience

CVO - UX Designer *June 2021 – Present*

Co-lead UX team to improve and create both web and mobile apps. Collaborated with dev team, product owners, and senior leadership to diagnose issues in existing products as well as create requirements for new products.

Sites USA - Designer *July 2018 – May 2021*

Worked on design team to create marketing materials, ui design, and lead usability testing scenarios.

Varsity News Network - UX Designer & Design Intern *June 2014 – June 2017*

Started with creation of web banner advertising and marketing materials. Promoted to product team where I performed usability testing, user research, creation of personas, user flows, wireframes, and prototypes. Also assisted with front end web development for product interfaces.

Treadstone Funding - Multimedia Designer *Feb 2012 – March 2013*

Worked in marketing department creating materials for social media, web page content, video, motion, and print.

Skills & Software

- Axure RP
- Figma, Sketch, XD
- Adobe Creative Suite (PS, AI, ID)
- User / stakeholder interviews
- Creation of user personas
- Creation of user flows
- Wireframing
- Prototyping
- Usability Testing
- UI & visual design
- HTML/CSS (SCSS)
- git