

Tony Ellison

UX & Visual Designer

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Address: 4219 E San Angelo Gilbert, AZ 85234

Statement

I am a designer who is passionate about creative problem solving in any branch of human-centered design. I focus mainly on interactive design, but I've developed skills within user research. Other fields of expertise include front-end web development and graphic design.

Education

BFA – Digital Media (Interactive Focus)

Kendall College of Art & Design 2010 - 2015

17 Fountain St. NW, Grand Rapids MI 49503

Experience

Sites USA — Designer

July 2018 – Present

Worked on design team to create marketing materials, ui design, and lead usability testing scenarios.

Varsity News Network — Product Designer

March 2015 – June 2017

Worked as a part of the UX team to preform usability testing and user research. Collaborated with UX team members to create personas, user flows, wireframes, prototypes, and high quality product interfaces.

Varsity News Network — Design Intern

June 2014 – March 2015

Creation of web banner advertising and visual design for marketing materials.

Treadstone Funding — Multimedia Designer

Feb 2012 – March 2013

Worked with marketing department creating visual assets for web, video, motion, and print.

Skills & Software

- Axure
- Sketch
- Photoshop CC
- Illustrator CC
- Adobe XD
- HTML
- CSS/Scss
- Creation of User Persona & Flows
- Site Mapping
- Wireframing
- Prototyping
- Usability Testing